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**Aloma Soon to Sizzle with New Tijuana Flats**  
- Franchisees Debut Fourth Tijuana Flats Location -

ORLANDO, Fla. (March 5, 2007) – Hunger will, once again, meet its match as Tijuana Flats, famous for its fresh Tex-Mex food and its unique ambience, opens its newest Orlando-area restaurant location. Husband and wife franchisees, Rick and Brenda Brown, continue to spread their love for the home of *Smack My Ass and Call Me Sally* hot sauce with the opening of their fourth Tijuana Flats “hot spot” on Monday, March 19 at 3635 Aloma Avenue.

The new location will feature Tijuana Flats’ made-to-order menu, a 12-pump hot sauce bar and all the lively atmosphere patrons have come to expect from the Tex-Mex powerhouse. The 2,100-square-foot restaurant will accommodate seating for 75 visitors indoors plus additional seating for eight on the outside patio. Additionally, the interior will be brought to life by its brilliantly painted, agricultural-themed mural, which Brenda Brown herself helped design. The mural takes into account the Browns’ high enthusiasm and involvement within the local school district and incorporates several local school mascots, including Lake Howell High School’s Silver Hawk soaring through the sky with a lizard riding on its back.

“I was eating there four to five times a week,” said Rick Brown of his lunchtime ritual that has grown into a lifelong career. “We were impressed by the great food, cleanliness, happy crew and the quick and complete service.” While fulfilling their long-term career goals, the Browns enjoy taking on an active mentoring role with their young managers and participating in helping them expand their own professional goals for the future.

Recognized as the 2005 Tijuana Flats Partners of the Year for upholding the company’s values and traditions in their other Central Florida locations, the Browns currently own three Tijuana Flats restaurants (Oviedo, Winter Springs and Avalon Park) and have selected the tremendously-fast growing area of Aloma as the home of their fourth location. Boasting more than ten years of restaurant expertise, the husband-wife team plans to also open a fifth and sixth Tijuana Flats location by end of 2009.

Also, in support of the communities they service, each of the Browns’ restaurants offer a 20% discount to teachers and firemen on a daily basis and \$25,000 per restaurant location is donated to charity.

**About Tijuana Flats**

Established in 1995 in Winter Park, Fla., Tijuana Flats is a unique, fast-casual Tex-Mex dining experience featuring superior guest service and fresh, made-to-order food. Tijuana Flats has locations in Florida, Georgia, Indiana and Virginia. The restaurants are typically found in high-traffic areas and average 2,200 square feet. Known worldwide for their own brand of hot sauces, Tijuana Flats Hot Foods Inc., a separate company, provides the restaurants’ specialty products, hot sauces and condiments, including one of the hottest sauces in the world, Smack My Ass and Call Me Sally...“The Slap Heard Around the World.” Another of the company’s famous hot sauces, the “Just in Queso Mojo Mango” sauce, supports the Just in Queso Fund®, a year-round, not-for-profit reserve to aid people and programs in their time of need. Tijuana Flats offers gift packages for sale both in its restaurants and at [www.tijuanafats.com](http://www.tijuanafats.com).

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